Historic, Archive Document

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Floral Gems from China

Page 3 LOT 6, ALBA PLENA, Full Double White 18-24" high, 6" pot, 5 yrs. old, branched, no fl. buds	Page 18 LOT 37, LADY HUME BLUSH (genuine) Full Double White, Blush Tint Our stock is limited to a few 18-36" pot plants and one seven-food heavily budded specimen growing in wood box. Priced on application. This is a collectors' variety, rare in commerce.
Page 5 LOT 41, CANDIDESSIMA, Full Double White 24-30" high, 7" pot, 6 yrs. old, branched, few budded	Page 19 LOT 116, NAME UNKNOWN, Full Double White, Penciled Pink 16-24" high, 6" pot, 5 yrs. old. single stem, no buds
LOT 72, NOBBLISSIMA, Double Peony White 30-36" high, 9" pot, 9 yrs. old, branched and budded\$ 5.00 36-42" high, 9" pot, 9 yrs. old, branched and budded 6.00 42-48" high, 9" pot, 9 yrs. old, branched and budded 7.00 Page 6	LOT 15, PROF CHAS. S. SARGENT, Peony Form Red 18-24" high, 5" pot, 4 yrs, old, single stem, no buds
LOT 79, Double Pink, Name Unknown 24-30" high, 9" pot, 8 yrs. old, well branched, budded\$ 6.00 30-36" high, 9" pot, 8 yrs. old, well branched, budded	42-48" high, 12" pot, 10 yrs. old, well branched, budded 9.00 LOT 29, Variegated, NAME UNKNOWN, Red, White and Pink, Loose Rose Form
Page 7 LOT 28, PINK PERFECTION, Full Double Pink 15-18" high, 5" pot, branched; few buds	30-36" high, 9" pot, 7 yrs. old, well branched, few buds
Page 8 LOT 23. VARIEGATED, Name Unknown	Page 23 LOT 4, FIMBRIATA ALBA (rare) Full Double White 24 30" high, 8" pot, 8 yrs. old, well branched, few buds
18-24" high, 6" pot, 5 yrs. old branched, budded	LOT 10, CHEERFUL, Full Double Bright Pink 30-36" high, 8" pot, 8 yrs. old well branched, few buds. \$9.00 36-42" high, 8" pot, 8 yrs. old, well branched, few buds. 10.00 42-48" high, 8" pot, 8 yrs. old well branched, few buds. 12.00 48-54" high, 9" pot, 10 yrs. old specimens, well budded. 15.00
LOT 1, SARAH FROST (genuine) Full Double Red 18-24" high, 8" pot 6 yrs. old, well branched, budded\$ 2.50 24-30" high, 8" pot, 7 yrs. old, well branched, budded 3.50 30-36" high, 9" pot, 8 yrs. old, well branched, budded 6.00 30-36" high, 9" pot, 9 yrs. old, specimen, budded 7.00	LOT 11, AUSTIL PINK, Semi-Double Bright Pink 42-48" high, 9" pot, 9 yrs, old, thin branched, few buds\$ 2.50
LOT 16, ANEMINEOFLORA RIBRA, Double Peony Red 24-30 high, 6" pot, 5 yrs. old, branched, few buds	LOT 13, NAME UNKNOWN, White and Pink 36-42' high, 10' pot, 10 yrs, old, well branched, budded\$ 10.00 42-48" high, 12" pot, 11 yr, old, specimen, well budded 15.00 LOT 18, JARVIS RED, Dark Red
Page 10 LOT 95. DOUBLE RED, NAME UNKNOWN, Semi-Double Red 24-30" high, 10" pot, 10 yrs. old, specimens, budded\$ 4.50 30-36" high, 10" pot, 10 yrs. old, specimens, budded 5.00	24-30" high, 10" pot, 9 yrs. old, well-branched, budded
Orders for Matched Pairs of This Variety Subject to 10% Discount Page 11 BLOOD OF CHINA. (very rare) Double Brilliant Red	LOT 24 NAME UNKNOWN, Anemone White, Penciled with Pink 42-48" high, 8" pot, 7 yrs. old, well branched, no buds\$ 4.06 54-60" high, 14" tubs, 13 yrs. old, specimens, budded 10.06
15-18" high, 4" pot, 3 yrs. old. single stem. no buds\$ 5.00 18-24" high, 5" pot, 3 yrs. old. slightly branched, no buds 10.00 24-30" high, 6" pot, 4 yrs. old. slightly branched, no buds 15.00 30-36" high, 6" pot, 4 yrs. old. slightly branched, no buds 17.00	LOT 27, IL TRAMONTO Sold out. LOT 36, NAME UNKNOWN, Semi-Double Deep Pink
Prices on above BLOOD OF CHINA Camellias, include transportation charges prepaid to any address in the United States or territories if remittance in full accompanies order. We have a few heavily branched, budded specimens 24-30" high.	30-36" high, 9" pot, 9 yrs. old, well branched, budded\$ 6.00 30-36" high, 10" pot, 9 yrs. old, well branched, budded 5.00 LOT 40, NAME UNKNOWN, Full Double Pink
in 8 to 10" pots, with flower buds. Priced on application. Send for special four page illustrated folder fully describing this remarkable Camellia having flowers of vibrant beauty.	30-36" high, 7" pot 9 yrs. old, well branched, few buds\$20.0 42-52" high, 10" pot, 9 yrs. old, well branched, few buds 25.0
Page 12 LOT 54, MARQUISE D'EXETER, Bright Double Pink 24-30" high, 5" pot, 4 yrs. old, slightly branched, no buds\$ 3.50 30-36" high, 5" pot, 4 yrs. old, slightly branched, no buds 4.00	LOT 41, CANDIDESSIMA (Shy Blooming Strain) 42-48" high, 9" pot, 11 yrs. old, well branched, no buds\$ 3.0" LOT 42, NAME UNKNOWN, Full Double Red and White
Page 13 LOT 25, MATHOTIANA ALBA, Double White 12-18" high, 5" pot, 4 yrs. old, single stem, no buds\$ 1.50 18-24" high, 6" pot, 5 yrs. old, slightly branched, no buds 3.00	42-48" high, 9" pot, 8 yrs. old well branched, budded\$ 6.0 LOT 44, PINK IMPERFECTION, Double Pink (Not Pink Perfection) 42-48" high, 12" pot, 10 yrs. old, well branched, buds\$ 3.0
24-30" high, 6" pot, 5 yrs. old, slightly branched, no buds 3.50 30-36" high, 7" pot, 5 yrs. old, slightly branched, no buds 4.00 36-42" high, 7" pot, 5 yrs. old, slightly branched, no buds 4.50	LOT 50, SNOW ON MOUNTAIN, Loose Rose Form, White, Fragrant 18-24" high, 8" pot, 8 yrs. old, wide spread, well budded\$ 2.5 24-30" high, 8" pot, 8 yrs. old, wide spread, well budded\$ 3.6 24-30" high, 9" pot, 8 yrs. old, well branched, budded 3.5
Page 14 LOT 117, WILLIAM PENN, White and Deep Blue-Red Peony 30-36" high, 8" pot, 9 yrs. old, branched, no buds\$12.50 36-42" high, 8" pot, 9 yrs. old, branched, no buds	Page 24 LOT 51, NAME UNKNOWN, Anemone Form, Red and White 18-24" high, 8" pot, 8 yrs. old, branched, budded\$3.5
Page 15 LOT 66, C. M. HOVEY, (genuine) Brilliant Red 24-30" high, 6" pot, 5 yrs. old, single stem, no buds	LOT 55, HARLEQUIN, (genuine) White, Pink and Variegated 18-24" high, 8" pot, 7 yrs. old, branched, few buds
Page 17 MILDRED SEYDELL, Camellia, Full Double Pink and White 24-30" high, 9" pot, 8 yrs. old, specimens, well budded\$12.50 30-36" high, 9" pot, 8 yrs. old, specimens, well budded15.00	LOT 88, NAME UNKNOWN, Anemone Form, Orchid Pink, Rose of White 36-42" high, 9" pot, 9 yrs. old, branched, few buds

Seattle Wash. April 8, 1941

The Camellias you sent were certainly fine specimens. You packed them beautifully, not a leaf marred. I know I shall enjoy them as they grow in beauty. Mrs. J.

Muskogee, Okla. Jan. 24, 1941

The Camellia purchased from you in November has been the joy of our hearts.

Mrs. L. P. C.

Nassapequa, L. I., N. Y. January 28, 1941 Camellia arrived in perfect condition. Though it came in a good snow storm it was as snug as a bug in a rug. Mrs. J. F.



TERMS

The offerings in this Price-List are subject to wars, fires, floods, hail, sub-freezing weather, laws, trade

agreements, price regulations, strikes, sit-downs, lock-outs, wage-hour agreements, quarantines, pestilence, Robinson-

Patman Acts, Fair Trade Acts, stipulations, State Sales or Use Tax, Federal and State regulations, government priorities, New Deal or Raw Deal regulations, and any other so called "Act of God".

All quotations and orders entered subject to prior sales.

Section 562, P. L. & R.

THIS IS AN HONEST PRICE LIST

Most nurseries offer their Camellias showing only the height of plant and price each, often selling them by names

of doubtful authenticity.

They never tell you the age of the plant. Neither can you know if the plant will bloom this season or not. In other words they do not tell you if the plant has flower buds, nor do they indicate the character of growth or give information as to the size pot or approximate shipping

This LONGVIEW Price-List, like all our previous lists,

leaves nothing to your imagination.

For many years, LONGVIEW "TRUE TO NAME" or description, Camellias have been sold by Lot Numbers, and deach plant marked with a permanent embossed copper label, attached with a flexible Monel metal cable. No other nursery dared to use permanent means for identification of the plants they sell. This is your guarantee of satisfaction when Camellias come from LONGVIEW.

amden Conn. March 22, 1941
The Camellias ordered from you arrived in erfect condition, and were much nicer plants han I expected.

H. C. K. than I expected.

TOT 58 NAME UNKNOWN Anemone Form Rose Color

Macon, Ga. March 14, 1941
Your Camellias were gorgeous and our visit to LONGVIEW was the high light of our trip.
Mrs. A. E. B., Jr.

Being human, we prefer remittance with order. Shipments will be made on receipt of 25% deposit, and balance can be paid C. O. D. Remittance can be made any way suiting your convenience. Credit accounts not solicited, but arrangements can be made for purchasing on open account on orders for \$100.00 or more, after satisfactory, references are supplied. satisfactory references are supplied. Portland, Oregon Feb. 12, 1941

The Camellia arrived fresh and beautiful.
Your method of packing is superior to any I have EVER received from other parts of the country.

Mrs. V. W. A.

PRICE LIST

SEASON 1941 - 1942 APPLYING TO CAMELLIAS DESCRIBED IN CATALOGUE NO. 79

CAMELLIAS, FLORAL GEMS FROM CHINA

18-24" high, 7" pot, 8 yrs. old, branched, few buds\$ 18-24" high, 8" pot, 8 yrs. old, well branched, budded 30-36" high, 9" pot, 8 yrs. old, well branched, budded	2.00 2.50° 3.50
LOT 61, TRICOLOR de SIEBOLDII, Semi-Double White, Red and I 18-24" high, 5" pot, 4 yrs. old, slightly branched, no buds\$	
LOT 67. NAME UNKNOWN, Double Rose 36-48" high, 9" pot, 10 yrs. old, well branched, budded\$ 48-60" high, 9 and 10" pots, 12 yrs. old, well branched, budded	6.00 8.00
LOT 75, NAME UNKNOWN, Semi-Double Red and White 42-48" high, 9" pot, 9 yrs. old, branched, budded\$	6.00
LOT 78, WARATAH This variety sold out.	
	4.00 5.00 6.00
LOT 90, MRS, LEURMAN. Double Bright Red and White 42-48" high, 10" pot, 9 yrs. old, well branched budded\$ 48-54" high, 10" pot, 9 yrs. old, well branched, budded\$	6.00

18-24" high, 8" pot 7 yrs. old, well branched, budded\$ 8.00 20-24' high, 10" pot, 7 yrs. old, specimens. well budded 10.00
LOT 115, NAME UNKNOWN Single Pink, Fragrant 54-60" high, 9 and 10" pots, 10 yrs, old, brfanched budded\$ 6.00 60-72" high, 3 and 10" pots 10 yrs, old, branched, budded 8.00
LOT 121, ELENA NOBILE, Double Red 30-36" high, 9" pot. 9 yrs. old, well branched, budded \$ 5.00
LOT 122, EMPRESS This variety sold out.
LOT 160, NAME UNKNOWN, Double Red and White 18-24" high, 5" pot, 5 yrs. old, slightly branched, no buds 6.00 24-30" high, 6" pot, 4 yrs. old, branched, no buds 8.00
LOT 187. WM. S. HASTIE (genuine) Double Red 10-15" high, 4" pot, 3 yrs. old, single stem no buds
Page 26 LOT 22, PURITY, Double White 24-30" high, 6" pot, 5 yrs, old, slightly branched, no buds\$ 3.50 30-38" high, 7" pot, 6 yrs, old, slightly branched, no buds 4.00
36-42" high 12" pot 11 vrs old branched budded

LOT 100, GOV. MOUTON, Dark Red and White

LONG DISTANCE PHONE: MOBILE EXCHANGE-"BELMONT 2001-R"

HOME OF ROBT. O. RUBEL, JR.

IN YOUR REPLY PLEASE REFER TO:

CAMELLIA SPECIALIST



At your request, this price list on Camellias was mailed.

Winter-flowering Camellias will add a note of sparkle and romance to your conservatory, or distinction to your garden.

The dignity of these flowers brings a more abundant life, awaking emotional ecstasies, lasting charm and appeal.

For you, life begins when you have grown and flowered LONGVIEW Camellias. You'll be enraptured by the elegance of their blossoms, richness and brilliancy of their colors.

From coast to coast, our customers tell how LONGVIEW Camellias helped them to attain new happiness. These letters came from people to whom good taste is as important in flowers, as in everything with which they associate themselves.

Remember this: The few dollars invested in LONGVIEW Camellias will add more enjoyment to your life, year after year, because Camellias are known to live 150 years, increasing in size and floral beauty each succeeding season.

Prices will be found on the inside pages of this letter, with a convenient order blank.

No extra charge for plants with flower buds. But your order should be placed promptly if you wish Camellias with the greatest number of buds.

Robt. O. Rubel, Jr.
Robt. O. Rubel, Jr.





Entrance to "Longview"



Springfield, Ill. Feb. 29-1040

The most enjoyable part of my greenhouse this winter has been my LONGVIEW Camellias. The plants you sent me produced a large number of the most beautiful flowers we had in the greenhouse, and I do not except my orchid plants which, up to this time, have certainly hear my nets.

F. F. H.

Eldridge. Calif. Nov. 8-1939

Prof. C. S. Sargent received this week. Such a fine plant, packed so well one would not have secured any Camellia in California in as good condition.

Miss V. C. G.

Chestnut Hill, Mass. Dec. 6-1940

The Camellia sent me last January was most satisfactory. It arrived with four beautiful blossoms, some twenty-five buds, twenty of which matured beautifully, and I had blossoms to look at for a period of six weeks in my sun porch.

W. A. S.

Milwaukee, Wis. March 1-1940
Must tell you happiness is all over the house, for a
LONGVIEW Camellia is blooming. It is beautiful.

Greenwood, S. C. March 11-1940
I received the Camellia and it is a beauty. It makes the rest of my Camellias sink into insignificance.
H. W. B.

Cleveland, O. April 13-1940

The Camellias I bought from you early in the winter came in wonderful shape, and were a source of joy all

Mrs. R. E. B

Hawkinsville, Ga. Jan. 27-1939
Camellia came yesterday, express charges, only 35 cents. Reached me in excellent condition and I am well pleased. I believe you have something besides "bull" in what you say about your packing and shipping pot grown Camellias.

J. J. W.

Springdale, Conn. June 15-1939
Your Camellias arrived in perfect shape, and the amount of flower buds, and their subsequent blooms far exceeded what your catalogue description had led me to hope for,

J, A. L.

Albany, Oregon. Dec. 5-1940

The Camellias ordered from you in spring have all done well.

Mrs. H. H.

West Point, N. Y. Sept. 16-1940 Your Camellias are affording a lot of pleasure.

Puyallup, Wash. Aug. 20-1940 Your Camellias are doing enthusiastic about them. are doing nicely. Everyone is cem. L. F. F.

Dover, Mass. May 22-1940

Last fall you sent me a beautiful Camellia bush with many buds. It bloomed in a most wonderful way. It was my pride and joy through the early spring.

Mrs. H. H. P.



We recommend shipment of Camellias via Express. Delivery to your door at 2nd class (low) rates. You can estimate the approximate weight of your order from the following approximate weights of different size pots.

Add 20 to 25% for weight of crate

Camellias From Longview Will Satisfy You



Order Sheet

Make remittance payable to

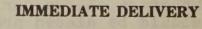
LONGVIEW" CRICHTON, ALA

10 2-41

Ship to	Mr. Mrs.	
Street, R.	Miss Write Plainly or Print F. D. or Box No.	
Shipping	Address	. Ship on or about
Ship by:	If Different From Mail Address () Parcel Post () Freight () Express	viaR. R.
Name of In Whose O SUBSTI Often we as	party signing order	orders without customer's permission.
		YES OR NO

if you grant permission.		May we substitute?		YES OR NO			
Quantity Wanted	Lot No.	Size	Age	Height	NAME OR COLOR	Price Each	Total
VOLU					o valuati out		
				The state of the s			

All quotations are for prompt acceptance, subject to stock being unsold.



LONGVIEW pot-grown Camellias can LONGVIEW pot-grown Camellias can be shipped any month of the year with safety. There's no delay, no waiting a year or two years for a graft "to take", which you will experience when buying grafted Camellias. Pot-grown Camellias are much superior to field-grown plants since the roots must be cut back when dug, and the ball of soil wrapped with burlap before shipping. Only pot-grown Camellias reach you with the complete root system undisturbed, and ready to grow or bloom.

Buy LONGVIEW pot-grown Camellias with every assurance of getting healthy, vigorous plants, true to name or Lot Number description.

description.

"He plants a tree in the morning and wants to saw planks from it at evening."
—Old Chinese Proverb.
(Buy pot grown Camellias and get flowers without delay) without delay).

"The Journey of a thousand miles, begins with one pace." Said the Ancient Chinese philosopher Lao-Tze.

To enjoy a wealth of pleasure, adding sparkling beauty to your winter garden or conservatory the first step is to order LONGVIEW Camellias.

